

॥श्रीः॥
SRI RAMAJAYAM

Asmat Sarva Gurubhyo Nama :



paramparaa
THE TRADITION CONTINUES...

With the blessings of our renowned Acharya from Tirupati, Vaikuntavaasi and Divya Prabandha Sampradaya Parirakshaka, Sriman U.Ve. Kambarajapuram Seshadri Iyengar Swamy, we are happy to launch a multilingual website paramparaa.in to propagate Sanatana Dharma and take the ideals and philosophies of our Gurus and Acharyas to a large section of people all over the world. The aim is to promote tradition, spiritual knowledge, the importance of daily rituals like Sandhya Vandanam, and the ideals of our Acharyas. We have lined up many interesting columns to catch the attention of readers. Among the columns are [Sampradaya](#), [Acharyas](#), [Nithyanushtanam](#), [Divya Darsanam](#), [Viswam](#), [Taste and Tips](#), [Personalities](#), [Podcasts](#), [Digital Library](#), [Almanac](#), [Events](#) and [Miscellaneous](#). Each of the columns will articulate the inner truths of the topics in layman's terms.

The [Sampradaya](#) section will deal with articles on the Sanatana Dharma and our ancient wisdom and knowledge. In the [Acharyas](#) section, the reader will be enlightened about the lives and works of the Great Acharyas and the Guru Parampara. The [Nithyanushtanam](#) column will emphasise the need for following the age-old rituals such as Sandhya Vandanam, Homams etc. The [Divya Darsanam](#) section will take the reader to a virtual tour of famous temples and their significance. The [Viswam](#) column will appeal to Indians living abroad by carrying the articles about the temples outside India and the traditional, cultural and spiritual events held by them. The [Taste and Tips](#) section will tickle the taste buds by presenting the details of making vegetarian specials. The [Personalities](#) section will feature articles about persons who reached great heights by their service, dedication, hard work and commitment to the noble cause. The [Podcasts](#) section will have the audio files of upanyasams, lectures and Tarpana Sankalpams. In the [Digital Library](#) section, description of Divyadesams, Hindu rituals and festivals and devotional rendering will be exhibited through Photos and Videos. The [Almanac](#) section will list details about auspicious days, festivals and Thirunakshathrams (birthdays of Acharyas, Azhwars, Matadhipathis etc). The [Events](#) column will publish the details of local events, temple events and the details about the tour programmes of Pontiffs (matadhipathis).

We elicit your sustained cooperation to make this portal a big success and to help us to serve the devout and the common people. **We invite funding and contributions to serve the cause of the Sampradaya and the age-old tradition. We also solicit articles for the above sections which may be mailed to our address paramparaa.editor@gmail.com along with photos, videos and audio files. Please avoid plagiarism.**

Come, let us make this [Paramparaa](#), a unique initiative for enlightening people and to ensure that our tradition continues forever. Let our future generations flourish with spiritual and philosophical knowledge provided by our great Acharyas. With the blessings of our Acharyas, Gurus and Sampradaya Parirakshakas, we hope this [Paramparaa](#) will sustain the momentum of awakening among the people.

For posting advertisements and sending contributions contact :
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Editor